

PROFILE

Graphic designer/ communications professional/production artist with wide variety of experience in print and multimedia design. Effective team player known for creativity, flexibility and attention to detail, accustomed to performing in deadline-driven environments. Well-developed written and verbal communication abilities, including strong collaborative and interpersonal skills. *Creative experience in the following:*

PRINT & MULTIMEDIA

- Magazines
- Brochures
- Advertisements
- Newspapers
- Photography
- Website design
- CMS Maintenance
- Infographics
- Logo design
- Journalistic writing
- Copy editing
- Copywriting
- Print production
- Presentations

MARKETING & PROMOTIONS

- E-Mail marketing
- Product design
- Product photography
- Posters
- Direct mail
- Signage
- Marketing packages

TECHNICAL EXPERIENCE

Operating Systems

Software/Application Experience

Mac OS X

Adobe InDesign

Adobe Dreamweaver

HTML/CSS

Windows XP/Me/2000/Vista/7/8

Adobe Photoshop

Microsoft Office

Wordpress

Adobe Illustrator

Filemaker Pro

Joomla

PROFESSIONAL EXPERIENCE

INDEPENDENT FREELANCE/CONTRACT GRAPHIC DESIGN/PRODUCTION WORK • VARIOUS LOCATIONS

2000-PRESENT

Several design projects and project management, including various print pieces, website design, email marketing, direct mail, logo design, T-shirt design, large sign design and painting, and photography projects. Currently under contract with a Dallas marketing firm, with large focus in print marketing and project management.

NATIONAL FASTPITCH COACHES ASSOCIATION • LOUISVILLE, KY

2005-2012

Director of Publications

Oversaw all publications of national non-profit professional growth organization. Responsible for direction, layout, writing and editing of various publications, including monthly newspaper, ads, magazines, calendars, brochures and several other publications and presentations. Also responsible for variety of multimedia design, including digital graphics, presentations and website management. Responsible for budget considerations of department. Daily administrative duties and interaction with public as membership liaison.

MANSHIP THEATRE • BATON ROUGE, LA

2005-2009

Graphic Designer

Responsible for designing and laying out various print and electronic projects, including advertisements, programs, marketing packages, invitations, billboards, and others.

TEMPLE INDEPENDENT SCHOOL DISTRICT • TEMPLE, TX

2004-2005

High School Teacher & Coach

All duties related to teaching position at the high school level, including preparation, communication with parents and administration, and professional development – also responsible for all aspects of 5A softball program.

UNIVERSITY OF SOUTHERN MISSISSIPPI • HATTIESBURG, MS

2002-2004

Graduate Assistant Softball Coach

Duties including scheduling and recruiting responsibilities, daily practice duties, field duties, and various others.

EDUCATION

Master of Science in Sports Administration, University of Southern Mississippi; Hattiesburg, Mississippi, 2004

Bachelor of Arts in Graphic Communications, Northwestern State University; Natchitoches, Louisiana, 2002

Texas Master Naturalist, Currently enrolled in Capital Area Master Naturalist courses, class of 2013